

**NEWS RELEASE**

For Immediate Release

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***Healthcare Trends Institute Announces New Features***

**FARGO, N.D.** – June xx, 2016 – Healthcare Trends Institute (HTI), an educational platform for employers, financial institutions, third-party administrators, brokers, and other healthcare benefits stakeholders, has announced new features available to all members and nonmembers. HTI now includes a community calendar and guest blogging opportunities.

The calendar highlights industry events and also enables users to submit a relevant event. HTI will review all submissions, and if approved, will post within 24 hours. The calendar can be viewed [here](#), and events can be submitted using this [form](#).

Industry leaders also have the opportunity to share their knowledge and expertise through HTI's guest blogging. Guest bloggers' name, company, and biography will be attributed to their post along with a link to their company's website. The guest blog gives executives exposure to almost 3,000 current HTI subscribers as well as healthcare leaders and visitors to the site. Guest blogging editorial guidelines can be found [here](#).

These new features strengthen HTI's reputation as the go-to resource for healthcare benefits executives. HTI looks forward to introducing more many initiatives before the full Community is developed and available.

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**About the Healthcare Trends Institute**

The Healthcare Trends Institute is an educational platform to help employers, third-party administrators, health plans, brokers, banks, payroll providers, consumers, and other stakeholders keep up with the rapidly changing healthcare benefits industry. It covers a range of topics related to the administration and management of healthcare benefits, including defined contribution, health exchanges, insurance, legislation, and more.

Healthcare Trends Institute programs include an educational web series, an annual awards program, newsletters, training programs, a resource library, a real-time health exchange infographic, and more. To ensure all content and programs achieve the highest level of quality and relevancy, the Institute is guided by an Editorial Advisory Board comprising of subject-matter experts that represent diverse perspectives within the healthcare benefits industry. The Institute is sponsored by WEX Health, a WEX Company and an award-winning healthcare financial technology platform provider. More information is available at [www.healthcaretrendsinsitute.org](http://www.healthcaretrendsinsitute.org).

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