

For Immediate Release

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## HTI to Present Webcast on the Importance of HSAs

**FARGO, N.D.** – August 30, 2016 – The [Healthcare Trends Institute](#) (HTI) will sponsor an upcoming webcast, *Open Enrollment Planning and the Importance of HSAs*, to discuss possibly the most valuable benefit you can offer to supplement healthcare and retirement savings – a Health Savings Account (HSA).

This important and complimentary webcast scheduled for **Tuesday, September 27 at 1:00 P.M. CT** will feature William Stuart, Director of Strategy and Compliance at [Benefit Strategies LLC](#), and Jason Cook, VP of Healthcare Emerging Market Sales at [WEX Health](#). These expert panelists will share the importance and benefits of incorporating an HSA into your long-term savings plan, along with insights and outlook on the continuing growth of HSAs.

The webcast is free to both members and nonmembers of Healthcare Trends Institute and will identify best practices on how to effectively implement or improve an HSA offering when planning for open enrollment. To register for *Open Enrollment Planning and the Importance of HSAs*, click [here](#).

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### About the Healthcare Trends Institute

The Healthcare Trends Institute is an educational platform to help employers, third-party administrators, health plans, brokers, banks, payroll providers, consumers, and other stakeholders keep up with the rapidly changing healthcare benefits industry. It covers a range of topics related to the administration and management of healthcare benefits, including defined contribution, health exchanges, insurance, legislation, and more.

Healthcare Trends Institute programs include an educational web series, an annual awards program, newsletters, training programs, a resource library, a real-time health exchange infographic, and more. To ensure all content and programs achieve the highest level of quality

and relevancy, the Institute is guided by an Editorial Advisory Board comprising of subject-matter experts that represent diverse aspects and perspectives within the healthcare benefits industry. The Institute is sponsored by WEX Health, a WEX Company and an award-winning healthcare financial technology platform provider. More information is available at [www.healthcaretrendsinstitute.org](http://www.healthcaretrendsinstitute.org).

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