

For Immediate Release

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Healthcare Trends Institute Announces Important Webcast for Employers

FARGO, N.D. – November 15, 2016 – The [Healthcare Trends Institute](#) (HTI) will host an never before seen webcast for employers – *10 Tips to Help Employees Understand Their Health Benefits* – to discuss what employees really think about their healthcare benefits and what communication strategies are most effective in helping consumers make educated decisions about their healthcare, according to the recent survey administered by HTI.

This important and complimentary webcast scheduled for **Thursday, December 1 at 1:00 P.M. CT** will feature Joe Levon, benefits communication expert for [ALEX® by Jellyvision](#) and HTI advisory board member and Healthcare Strategy Officer at [WEX Health](#), Jeff Bakke. A first look at the results of a recent survey on consumer attitudes toward their healthcare benefits will be presented, along with 10 actionable communication tips employers can use to help employees better understand – and use – their benefits.

All attendees will receive a copy of the Healthcare Trends Institute eBook and survey results, *What Healthcare Consumers Want You to Know*, along with, Jellyvision's eBook titled *Open Enrollment Aftercare: Supporting HDHP Newbies and Ensuring the Success of Your Plan*.

This webcast is dedicated to all U.S. employers and is free to both members and nonmembers of the Healthcare Trends Institute. To register for *10 Tips to Help Employees Understand Their Health Benefits: Survey Results, Communication Tips and More*, click [here](#).

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About the Healthcare Trends Institute

The Healthcare Trends Institute is an educational platform to help employers, third-party administrators, health plans, brokers, banks, payroll providers, consumers, and other stakeholders keep up with the rapidly changing healthcare benefits industry. It covers a range of topics related to the administration and management of healthcare benefits, including defined contribution, health exchanges, insurance, legislation, and more.

Healthcare Trends Institute programs include an educational web series, an annual awards program, newsletters, training programs, a resource library, a real-time health exchange infographic, and more. To ensure all content and programs achieve the highest level of quality and relevancy, the Institute is guided by an Editorial Advisory Board comprising of subject-matter experts that represent diverse aspects and perspectives within the healthcare benefits industry. The Institute is sponsored by WEX Health, a WEX Company and an award-winning healthcare financial technology platform provider. More information is available at www.healthcaretrendsinstitute.org.

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