

NEWS RELEASE  
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## ***Healthcare Trends Institute Publishes Consumer Survey Results***

**FARGO, N.D.** – December 12, 2016 – Healthcare Trends Institute announces the results of a recent consumer survey, now available for [download](#). This survey was conducted during a time when consumers are increasingly responsible for their healthcare benefits, yet most still don't understand the options available.

The free eBook, entitled *What Employees Want You to Know About Healthcare Benefits*, provides the results and insights on employee frustrations, health plan familiarity, communication preferences, retirement preparedness and more. The results encourage new and innovative ways employers can give employees what they want in regards to their healthcare benefits.

The research was sponsored by the [Healthcare Trends Institute](#), an educational platform for employers, consumers, and other healthcare benefits stakeholders, and was conducted to help employers identify engagement strategies and guide best approaches in delivering healthcare benefits. The survey polled employed adults, both male and female, ages 18+ across all regions of the United States.

"It is crucial that employers educate and communicate with their employees about their healthcare benefit options," said Tiffany Wirth, Executive Director of the Healthcare Trends Institute. "Employees need to be able to make the right decision for themselves, their family, and their future."

The complete eBook and Survey Results can be downloaded [here](#).

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### **About Healthcare Trends Institute**

Healthcare Trends Institute (HTI) is an educational platform to help employers, third-party administrators, health plans, brokers, banks, payroll providers, consumers, and other stakeholders keep up with the rapidly changing healthcare benefits industry. It covers a range of topics related to the administration and management of healthcare benefits, including defined contribution, health exchanges, insurance, legislation, and more.

Healthcare Trends Institute programs include an educational web series, an annual awards program, newsletters, training programs, a resource library, a real-time health exchange infographic, and more. To ensure all content and programs achieve the highest level of quality and relevancy, HTI is guided by an Editorial Advisory Board comprising of subject-matter experts that represent diverse aspects and perspectives within the healthcare benefits industry. HTI is sponsored by WEX Health, a WEX Company and an award-winning healthcare financial technology platform provider. More information is available at [www.healthcaretrendsinsitute.org](http://www.healthcaretrendsinsitute.org).

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